

FUNDRAISER FOR RONALD MCDONALD HOUSE CHARITIES

FRANKTON MCDONALD'S COLOUR RUN / WALK

Save the date!

 15 10AM SUNDAY
15 FEB 2026

 INNES COMMON
HAMILTON LAKE
just under 4km!

JOIN US FOR A FUN RUN (OR WALK!)



RSVP AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ



RMHC® NZ Impact Waikato

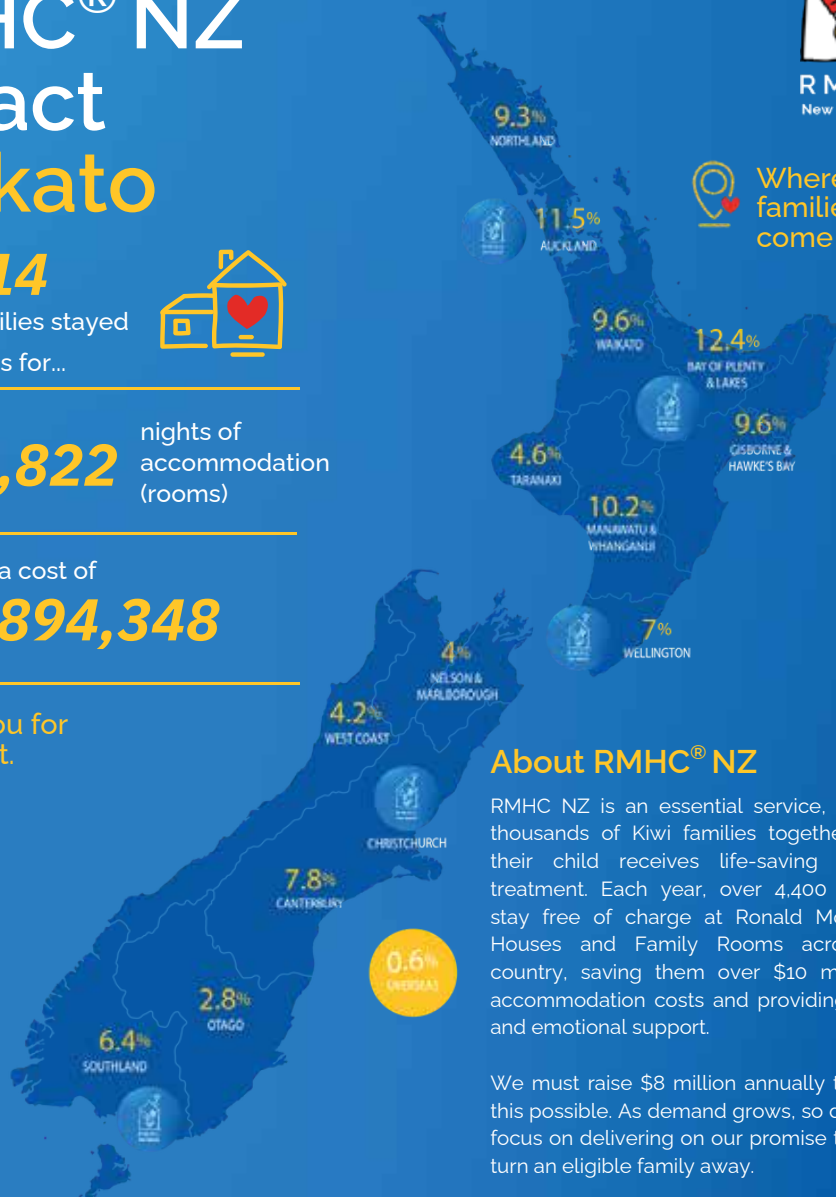
In 2024 **314**
Waikato families stayed
at our Houses for...



3,822 nights of
accommodation
(rooms)

at a cost of
\$894,348

We thank you for
your support.



Where
families
come from

About RMHC® NZ

RMHC NZ is an essential service, keeping thousands of Kiwi families together while their child receives life-saving hospital treatment. Each year, over 4,400 families stay free of charge at Ronald McDonald Houses and Family Rooms across the country, saving them over \$10 million in accommodation costs and providing meals and emotional support.

We must raise \$8 million annually to make this possible. As demand grows, so does our focus on delivering on our promise to never turn an eligible family away.

The Bourton Family

"At just three days old, our wee Felix needed surgery due to a potentially fatal heart condition. Our new family stayed at Ronald McDonald House for 110 nights while Felix recovered in PICU. RMHC NZ became our home, and it fills our hearts to know they'll be there in the future when Felix needs further hospital care. During the toughest time in our lives, RMHC NZ was there for us." **Liam Bourton, dad to Macy & Felix**



RSVP AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ





ABOUT RONALD MCDONALD HOUSE CHARITIES (RMHC® NZ)

You can make a difference

When a child is diagnosed with a serious illness, it impacts the entire family. RMHC® New Zealand offers free accommodation and support to thousands of families with a child in hospital, so they can focus on what matters most - their child.

With the number of families in need of support growing every year, we can only continue to care for them thanks to the generosity of those who choose to make a difference.

Our colour run is designed to further support families while their child is in a hospital away from home.

RSVP AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ



OUR RONALD MCDONALD HOUSE AUCKLAND



WHAT OUR FAMILIES SAY ABOUT RONALD MCDONALD HOUSE

The Willison Family - Hamilton

When our four-year-old daughter Fleur was diagnosed with acute lymphoblastic leukaemia last year, our world was turned upside down. Overnight, we were thrown into a new life of hospital wards, blood tests, and chemotherapy.

Fleur has faced far more than any four-year-old should, countless rounds of chemotherapy, blood transfusions, spinal taps, and general anaesthetics. Yet she continues to giggle, play, and be brave, showing a strength and spirit that leave us in awe every single day.

In the middle of all this, Ronald McDonald House became our home away from home. Because of it, our family could stay together while Fleur was in Starship Hospital. I was able to be by her side in hospital, while her dad, Jackson, stayed close at the House each night. Even Fleur's big brother, Greyson, who was just six, could visit. It wasn't easy on him either, but being able to see his sister and spend time together brought a little piece of normal life into such a hard time for us all.

Ronald McDonald House took away the worries of where we would stay, how we would eat, or how we could stay close to Fleur. Instead, we could focus on what mattered most, supporting her through treatment. It wasn't just a roof over our heads - it was community, kindness, and care right when we needed it most. Even now, as Fleur continues her treatment at



Starship, we still rely on the support of Ronald McDonald House to help us stay together and navigate the challenges of her treatment.

As a Hamilton family, we are incredibly grateful for the support Ronald McDonald House has given us. When you support this fundraiser, you're not just donating to a charity, you're helping local families like ours stay together during the hardest time of their lives. You're making sure mums, dads, brothers and sisters can be close when a child needs them most.

From the bottom of our hearts, thank you for supporting Ronald McDonald House and families like ours here in the Waikato.

- Izzy, Jacko, Grey and Fleur

BUY TICKETS AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ



HOW YOU CAN PARTICIPATE?

1 Host a mufti day fundraiser

FRIDAY 13 FEB 2026



2 Share our colour run

SUNDAY 15 FEB 2026



3

Organise Individual Fundraising Campagins

for your team / house / group and raise funds for Ronald McDonald House Charities. TO COME SOON

4

Win Cool Prizes

go in the draw to win some cool prizes

SHARE OUR FLYERS TO YOUR NEWSLETTERS OR ADD TO NOTICEBOARDS

WE WILL SEND YOU PROMOTIONAL FILES - PLEASE DON'T SCREENSHOT THESE FLYERS



Bonus points will be awarded for participation

**RSVP AT
HamiltonColourRun.co.nz**

ALL NET PROCEEDS GO TO RMHC® NZ



FUNDRAISER FOR
RONALD MCDONALD HOUSE CHARITIES



FRANKTON MCDONALD'S MUFTI DAY



FRIDAY 13
FEB 2026



AT YOUR SCHOOL
OR WORKPLACE



WEAR YOUR
FAV COLOUR



DONATE A
GOLD COIN

PRIZES FOR

- + Most funds raised
- + Most registrations
for colour run/walk

**REGISTER
NOW**

RSVP AT
HamiltonColourRun.co.nz

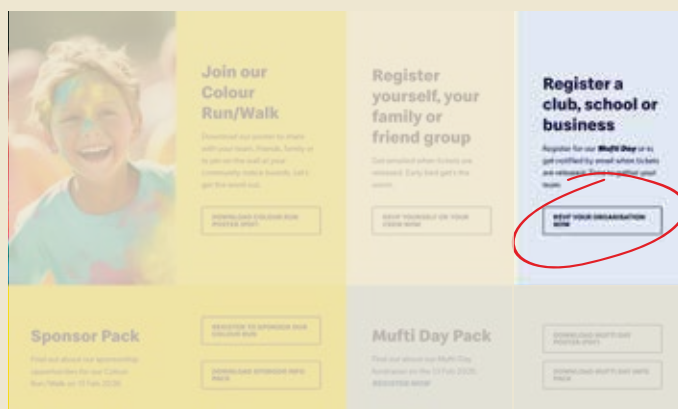
ALL NET PROCEEDS GO TO RMHC® NZ



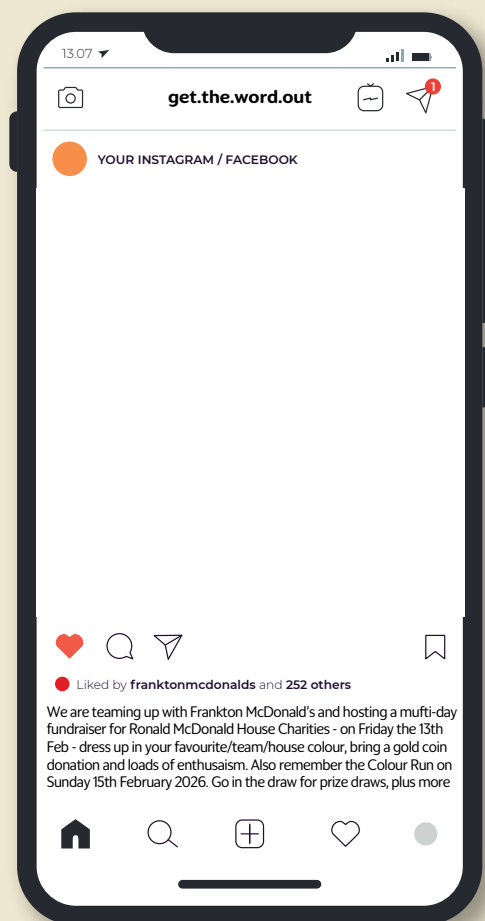
FRANKTON MCDONALD'S FUNDRAISER

Your Mufti-Day STEPS INVOLVED

REGISTER HERE



1. Visit our website and register via the register your organisation form www.HamiltonColourRun.co.nz (pictured above for assistance)
2. Dress up in your school or organisations team/house or favourite colour on Friday 13th February 2026 and make a gold coin donation for RMHC® NZ.
3. Share on your socials, noticeboards, event calendars and newsletters about the mufti day - we will provide some promotional files and wording to get you started
4. Enter a draw to win prizes such as a *Prezzy Card* and/or *Free Meal Vouchers* for your staff
5. Community recognition and certificate for support.



EXAMPLE CONTENT FOR SOCIALS

RSVP AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ



SHARE OUR EVENTS - MAKE A DIFFERENCE

The Colour Run SHARE THE EVENT DETAILS

REGISTER HERE

1. Visit our website and register via the register your organisation form www.HamiltonColourRun.co.nz (pictured above for assistance)
2. We will provide **promotional** files to help you get the word out about your involvement
3. **Share your excitement** on your socials, noticeboards, event calendars, to your database and newsletters about the colour run.



EXAMPLE CONTENT FOR SOCIALS

RSVP AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ





YOU SHOULD JOIN US

IT WILL BE FUN

About the Frankton McDonald's Colour Run (or Walk)

**SUNDAY 15 FEBRUARY 2026
INNES COMMON, HAMILTON LAKE
FROM 10AM**

So much happening on the day

- A 4km loop (approx.) you can run, walk, or dance at your own pace
- Colour stations (totally optional fun!)
- Warm-Up Zone, Fun Zone, and Chill Zone
- Live music, food trucks, face painting, giant bubbles & more
- Suitable for all ages
- Tickets are required to participate
- Join as an **individual, pair, or team** - and even start your own fundraising profile online
- Spot prizes and giveaways

HAVE YOU REGISTERED YET?



**RSVP AT
HamiltonColourRun.co.nz**

ALL NET PROCEEDS GO TO RMHC® NZ



WHAT OUR FAMILIES SAY ABOUT RONALD MCDONALD HOUSE

The Bourton Family - Hamilton

Tammy and Liam Bourton from Hamilton were thrilled to be expecting twins in late 2024 - but early scans revealed that one twin, Felix, had a serious heart condition.

They relocated to Auckland for specialist care and welcomed their twins at 37 weeks.

Felix underwent high-risk heart surgery at just three days old, followed by multiple complications and months in PICU. During this difficult time, the Bourtons found critical support at Ronald McDonald House, which provided not just accommodation, but emotional strength and community.

Liam is still so grateful for the part RMHC® NZ played in supporting his family during their toughest times.



"Without Ronald McDonald House we really would have been lost. The fact we were able to be together as a family in such a necessary time was fundamental to us getting through our journey," he says, "adding to this the help and support from the staff making sure to take the time to check in on us, provide us with food, take care of the little things so we could focus on our new family is simply remarkable."

"RMHC® NZ very much became a home away from home for us and it really fills our heart to know it is there for us whenever we need to return for Felix's future hospital stays."

RSVP AT
HamiltonColourRun.co.nz

ALL NET PROCEEDS GO TO RMHC® NZ



THANK YOU FOR HELPING US SUPPORT FAMILIES RIGHT HERE IN OUR COMMUNITY

**WE LOOK FORWARD TO
DISCUSSING YOUR
INVOLVEMENT**

Please contact us to make a booking

MCDONALD'S FRANKTON

Contact Pooja Goel

P 022 503 6001 | **E** colourrun@pjmaccas.co.nz

FOLLOW US

Instagram @FranktonMcDonalds

Facebook @McDonaldsFrankton

Ronald McDonald House Charities New Zealand
Charity Registration Number CC50543

RSVP AT
HamiltonColourRun.co.nz

ALL PROCEEDS GO TO RMHC® NZ



This document is provided solely for informational purposes to assist you in evaluating your brand involvement. This document and its contents are the property of PJ Maccas and is only intended to provide context for our event direction. Unauthorised duplication, distribution, or use of this material is strictly prohibited without prior written permission from PJ Maccas 2025 ©